

THE DIPLOMAT BEACH RESORT

HOLLYWOOD, FLORIDA

# MOVE



## TO THE RHYTHM *of* CHANGE

FHCA 2020 ANNUAL CONFERENCE & TRADE SHOW

Florida  
Health Care  
Association



TITLE SPONSOR

Bouchard  
Insurance  
A Marsh & McLennan Agency LLC Company

CONFERENCE BROCHURE

JULY 12-16



# LETTER FROM THE CHAIR

**MANY OF YOU ARE FAMILIAR** with Gloria Estefan's famous song lyrics: "The Rhythm is Gonna Get'cha" and that's exactly what this year's FHCA 2020 Annual Conference & Trade Show will do! It'll get'cha learning, networking and having fun! Join us July 12-16 at The Diplomat Beach Resort in Hollywood, FL for the largest long term care event in the southeast. The Conference committee selected the theme "Move to the Rhythm of Change", which was inspired by music, movement and adapting to our ever-changing long term care profession.

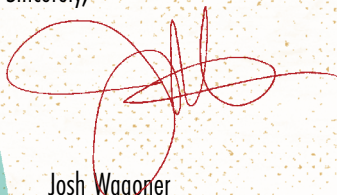
We have changed things up and created a smaller, more efficient Conference Brochure. All the important items of Conference will still be inside, but you'll find the biggest change is moving the CE Session descriptions exclusively online at [www.fhcaconference.org](http://www.fhcaconference.org). This allows us to update CE Sessions online and in real time as they change. Not only will you find the CE Session descriptions online but they will also be available in the FHCA Mobile App under the Conference section beginning early summer. Make sure to download it when it becomes available.

We are excited to once again have Agency for Health Care Administration Secretary Mary Mayhew and American Health Care Association President and CEO Governor Mark Parkinson this year. Check out page 13 for a full listing of keynote speakers.

Lastly, I invite everyone to attend this year's FHCA Dueling Pianos Fun Night which I promise will be epic! I assure you that it will be a high-octane social that's part rock show, part comedy show and all sorts of FUN rolled into one big outrageous end-of-conference party. It'll be a night you don't want to miss!

**See you soon at the much anticipated FHCA 2020 Annual Conference & Trade Show in Hollywood, Florida!**

Sincerely,



Josh Wagoner  
Annual Conference Chair





# HOTEL INFORMATION

## FHCA 2020 ANNUAL CONFERENCE & TRADE SHOW HOST HOTEL

### THE DIPLOMAT BEACH RESORT

3555 SOUTH OCEAN DRIVE | HOLLYWOOD, FL 33019



Visit the FHCA Conference website at  
**[www.fhcaconference.org/hotel](http://www.fhcaconference.org/hotel)** for  
reservation information.

COMING  
SOON!

To receive the negotiated room rates, **make your reservation on or before Wednesday, June 17**. The following are room types and rates offered to FHCA Conference attendees. All rates are available three days pre- and post-Conference based on hotel availability. Suite reservations can be made by calling or through online booking.

- SUPERIOR - \$199
- DELUXE - \$219
- GRAND DELUXE - \$239
- CORNER SUITE (LIMITED AVAILABILITY) - \$319
- DIPLOMAT SUITE (LIMITED AVAILABILITY) - \$319

All attendees will receive 50% discount on self parking.







- + AGENCY AND FEDERAL UPDATES
- + ALLIANT QUALITY PROGRAM
- + BEHAVIORAL HEALTH OPPORTUNITIES
- + CITATIONS & NEXT STEPS
- + DATA DRIVEN DECISION MAKING
- + EMERGENCY/CRISIS MANAGEMENT
- + EVOLVING CHALLENGES OF PPS FOR MEDICAID
- + INFECTION PREVENTION & CONTROL BEST PRACTICES
- + LESSONS LEARNED FROM COVID-19
- + LATEST DEVELOPMENTS ON PDPM
- + TECHNOLOGY TRENDS
- + LEGAL & LITIGATION STRATEGIES
- + MAXIMIZING MEDICAID RATES & ACHIEVING HIGHER QUALITY SCORES
- + RECRUITMENT, RETENTION & DEVELOPMENT
- + MOVING FORWARD AFTER COVID-19
- + RISK MANAGEMENT

# A SNAPSHOT OF LTC EXPERTS PRESENTING CE SESSIONS

- ★ **A.C. Burke**, Vice President of Healthcare Quality, RB Health Partners, Inc.
- ★ **Claudia Reingruber**, Managing Director, Healthcare Division, Saltmarsh Cleaveland & Gund
- ★ **Debbie Brazill**, Owner and Administrator, The Villages Rehabilitation and Nursing Center
- ★ **Deborah Franklin**, Senior Director of Quality Affairs, Florida Health Care Association
- ★ **Donna Fudge**, Attorney, Fudge Broadwater P.A.
- ★ **Karen Goldsmith**, Attorney, Goldsmith & Grout, P.A.
- ★ **Kelley Schild**, Owner, Partner Care Pharmacy
- ★ **Kim Smoak**, Bureau Chief of Field Office Operations, Agency for Health Care Administration
- ★ **Robin Bleier**, President, RB Health Partners, Inc.
- ★ **Scott Tittle**, Executive Director, National Center for Assisted Living
- ★ **Stephen Lomonico**, President, Thrive Behavioral Science
- ★ **Tom Parker**, Director of Reimbursement, Florida Health Care Association
- ★ **Tracy Greene**, Vice President of Operations, Southern HealthCare Management, LLC





2020 is a renewal year for Florida Administrator licenses – take advantage of these special sessions at Conference before it is renewal time.

### **HUMAN TRAFFICKING WEDNESDAY**

### **PRECEPTOR REFRESHER COURSE WEDNESDAY**

### **PRECEPTOR PROVIDER TRAINING THURSDAY** (SEPARATE REGISTRATION FEE REQUIRED)

### **MEDICAL ERRORS PROGRAM ONLINE** (FREE ONLINE COURSE PROVIDED TO ALL FULL CONFERENCE ATTENDEES)

## **EDUCATIONAL OFFERINGS BY DAY** (TOTAL OF 23.5 LIVE CEUS)

**MONDAY** 23 Education Sessions, including 1 Membership Meeting with Keynote for 6.5 potential CEUs

**TUESDAY** 11 Education Sessions, including 1 Mega Session, 1 Membership Meeting with Keynote and Trade Show for 5.5 potential CEUs

**WEDNESDAY** 21 Education Sessions, including Preceptor Refresher Course, 1 Mega Session with Keynote and Circle of Excellence Award Luncheon & Officer Installation with Keynote for 7.5 potential CEUs

**THURSDAY** 10 Education Sessions for 4 potential CEUs

*Conference Full Registration Attendees will receive a complimentary 2-hour online Medical Errors Program after Conference concludes.*

### **FHCA PROVIDER NUMBER 50-720:**

- + Florida Board of Nursing Home Administrators
- + Florida Board of Nursing
- + Florida Board of Clinical Social Work, Marriage and Family Therapy and Mental Health Counseling
- + Florida Board of Occupational Therapy

FHCA will seek Conference approval from The National Association of LTC Administrators Boards (NAB).



# FULL SCHEDULE

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## SUNDAY, JULY 12

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**1:00 TO 6:00 PM**

EXHIBITOR REGISTRATION

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**3:00 TO 7:30 PM**

ATTENDEE REGISTRATION

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**6:00 TO 7:30 PM**

OPENING SOCIAL:

**RHYTHM  
OF THE NIGHT**

SPONSORED BY: PRUITTHEALTH



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## MONDAY, JULY 13

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**7:30 AM TO 7:30 PM**

ATTENDEE REGISTRATION

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**9:00 AM TO 7:30 PM**

EXHIBITOR REGISTRATION

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**8:00 TO 9:30 AM**

CONTINUING EDUCATION SESSIONS

- #1 Compassionate Person-Centered Care (Leadership/Workforce)
  - #2 Changing Labor Laws (Legal/Regulatory/Survey)
  - #3 PDPM Case Studies (Finance/Development)
  - #4 Alternatives to Antipsychotics and Trauma Informed Care (Clinical/Care Practices)
  - #5 Improving Antimicrobial Stewardship and Infectious Disease Care through Telehealth (Operations/Quality Improvement)
  - #6 Agency ALF Updates and Top 10 Deficiencies (Assisted Living)
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**10:00 TO 11:30 AM**

### CONTINUING EDUCATION SESSIONS

- #7 Facility Assessment: Using Past Experience (Leadership/Workforce)
- #8 You Have Been Notified It Is an IJ: What Now? (Legal/Regulatory/Survey)
- #9 PDPM: Managing the Aftermath (Finance/Development)
- #10 Restorative Person-Centered Care (Clinical/Care Practices)
- #11 Orchestrating Your Organizational Excellence (Operations/Quality Improvement)
- #12 Keeping ALF Legal Issues in Tune (Assisted Living)

**11:30 AM TO 12:15 PM**

### FCAL MEETING



**12:15 TO 1:45 PM**

### CONTINUING EDUCATION SESSIONS

- #13 Your CEMP and EPP Plan Reviews with Emergency Management (Leadership/Workforce)
- #14 Regulatory Hot Topics (Legal/Regulatory/Survey)
- #15 The Perils of TPE and Other Claim Audits (Finance/Development)
- #16 Respiratory Therapy's Impact with PDPM (Clinical/Care Practices)
- #17 Creating Harmony with QAPI and Joint Commission (Operations/Quality Improvement)
- #18 National Assisted Living Update (Assisted Living)

**2:00 TO 4:00 PM**

## MEGA SESSION: **KICK-OFF MEMBERSHIP MEETING**

#19 The What IF? Keynote Experience - Mike Rayburn

**SPONSORED BY: FLORIDA COMMUNITY CARE**

**4:00 TO 7:00 PM**

### TRADE SHOW COCKTAIL PARTY & SILENT AUCTION:

# ROCK OF AGES

**SPONSORED BY: INFINITY REHAB, HEALTHCARE SERVICES GROUP, INC. & IV ACCESS, INC.**







**7:00 TO 8:00 PM**  
**CONTINUING EDUCATION SESSIONS**

- #20 Adapting to Change And Winning (Leadership/Workforce)
- #21 CMS/AHCA Survey Management (Legal/Regulatory/Survey)
- #22 Integrating BPCI Post-Acute Care Process Using Telehealth (Operations/Quality Improvement)
- #23 ALF: CEMP and EPP Plan Reviews with Emergency Management (Assisted Living)

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**TUESDAY, JULY 14**

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**7:30 AM TO 7:00 PM**  
**ATTENDEE REGISTRATION**

**8:30 AM TO 3:00 PM**  
**EXHIBITOR REGISTRATION**

**8:30 TO 10:30 AM**  
**MEGA SESSION:**  
**MEMBERSHIP MEETING & ELECTION OF OFFICERS**

- #24 Coffee Talk with Governor Mark Parkinson and Scott Tittle

**10:30 AM TO 2:00 PM**  
**TRADE SHOW & SILENT AUCTION:**

**ROCK OF AGES**



**2:00 TO 3:00 PM**  
**CONTINUING EDUCATION SESSIONS**

- #25 Building, Developing and Retaining a Quality Team (Leadership/Workforce)
- #26 Keys to Effective Risk Management Investigations (Legal/Regulatory/Survey)
- #27 Getting Into the PPS Groove (Finance/Development)
- #28 Reducing Medication Related Harm (Clinical/Care Practices)
- #29 Mandatory Compliance, PDPM and Your Medicare Team (Operations/Quality Improvement)



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**3:30 TO 5:15 PM**

**MEGA SESSION:**

#30 Legislative and Regulatory Update/Quality Award Ceremony

**MEGA SESSION SPONSORED BY: RICHARDS, MITCHELL & CROSS, PA**

**QUALITY AWARD CEREMONY SPONSORED BY: MEDLINE INDUSTRIES**

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**5:15 TO 6:00 PM**

**QUALITY AWARD  
CELEBRATION**

**SPONSORED BY: MEDLINE INDUSTRIES**



**6:00 TO 7:30 PM**

**CONTINUING EDUCATION SESSIONS**

#31 Creating an Award-Winning Culture (Leadership/Workforce)

#32 Guardianship and Medicaid (Legal/Regulatory/Survey)

#33 Understanding Your Cost Report Audit (Finance/Development)

#34 Designing a Dementia-Friendly Multi-Sensory Space on a Budget  
(Clinical/Care Practices)

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**6:30 – 7:30 PM**

**FLORIDA LEADERS RECEPTION AND GRADUATION CEREMONY (INVITATION ONLY)**

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**WEDNESDAY, JULY 15**

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**6:30 AM**

**CARDIO NETWORKING**

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**7:30 AM TO 6:00 PM**

**ATTENDEE REGISTRATION**

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**8:30 TO 10:00 AM**

**MEGA SESSION:**

#35 Agency for Health Care Administration Update

**SPONSORED BY: CONSULATE HEALTH CARE**



**10:30 TO 11:30 AM**  
**CONTINUING EDUCATION SESSIONS**

- #36 Women in Long Term Care Leadership (Leadership/Workforce)
- #37 Latest Update on CMS's Rule on Arbitration Agreements (Legal/Regulatory/Survey)
- #38 Strategies to Have More Paying Residents and Avoid Lawsuits (Finance/Development)
- #39 Data Driven Decision-Making and Using Surveillance Data to Make Improvements (Clinical/Care Practices)
- #40 Meet Alliant Quality (Operations/Quality Improvement)

**12:00 TO 2:00 PM**

**CIRCLE OF EXCELLENCE AWARD LUNCHEON & OFFICER INSTALLATION**

- #41 Embrace the Shake: Transforming Limitations into Opportunities - Phil Hansen

**SYMPHONY OF SUCCESS**

**SPONSORED BY: BOUCHARD INSURANCE**

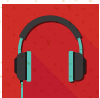


**2:30 TO 4:00 PM**  
**FHCA BOARD MEETING**



**2:15 TO 4:15 PM**  
**CONTINUING EDUCATION SESSIONS**

- #42 Preceptor Refresher Course (Leadership/Workforce)
- #43 Avoiding False Claims Act Violations Under the PDPM Changes (Legal/Regulatory/Survey)
- #44 PDPM Provider Panel (Finance/Development)
- #45 Therapy and Nursing Partnership in Medication Reduction (Clinical/Care Practices)
- #46 Implementing a Fall Risk Management Process (Operations/Quality Improvement)



**4:30 TO 5:30 PM**  
**CONTINUING EDUCATION SESSIONS**

- #47 Human Trafficking (Leadership/Workforce)
- #48 Security Management Compliance for NFPA 99 Chapter 13 (Legal/Regulatory/Survey)
- #49 Senior Living Market for Buyers, Sellers and Those Refinancing (Finance/Development)
- #50 Managing the Psychoactive Medication Process (Clinical/Care Practices)
- #51 Comparison of Survey Trends and Five Star Ratings (Operations/Quality Improvement)





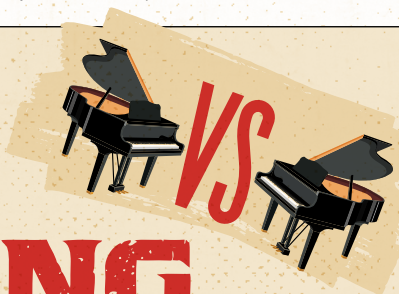
**5:45 TO 6:45 PM**  
**CONTINUING EDUCATION SESSIONS**

- #52 Social Determinants of Employment Impacting to Your Organizational Health (Leadership/Workforce)
- #53 The Legal Aspects of Opioids, Marijuana and Hemp (Legal/Regulatory/Survey)
- #54 The Changing Rhythm of Professional Liability Insurance (Finance/Development)
- #55 Preventing Falls and a Decline in Function (Clinical/Care Practices)

**7:30 TO 10:30 PM**  
**FUN NIGHT**

**FUN NIGHT:**  
**FHCA**  
**DUELING**  
**PIANOS**

**TITLE SPONSOR: OPTUM**



**THURSDAY, JULY 16**

**8:00 AM TO 1:30 PM**  
**ATTENDEE REGISTRATION**

**9:00 AM TO 3:30 PM**  
**PRECEPTOR PROVIDER TRAINING**



**9:00 TO 11:00 AM**  
**CONTINUING EDUCATION SESSIONS**

- #56 Consider Trauma Informed Care and Emergency Preparedness (Leadership/Workforce)
- #57 Collaboration and PDPM (Finance/Development)
- #58 Journey to Gold (Operations/Quality Improvement)



### 11:30 AM TO 12:30 PM CONTINUING EDUCATION SESSIONS

- #59 Advance Directives: Train Your Staff to Be Part of the Solution (Legal/Regulatory/Survey)
- #60 ICD-10-CM Frequent Errors and FAQs Related to PDPM (Finance/Development)
- #61 Headline News for Infection Prevention and Control (Clinical/Care Practices)
- #62 Helping Aging Veterans and Their Survivors (Operations/Quality Improvement)



### 1:00 TO 2:00 PM CONTINUING EDUCATION SESSIONS

- #63 Creating and Shaping an Ethical Workplace (Leadership/Workforce)
- #64 Clerks' Statewide Investigations of Guardianships (Legal/Regulatory/Survey)
- #65 How to Control with Active Stewardship and Infection Control (Operations/Quality Improvement)

Schedule subject to change. Please check [www.fhcaconference.org](http://www.fhcaconference.org) for the most up-to-date schedule and special events.

## TRADE SHOW LUNCH DISCOUNT COUPON

Being a rock star is hard work and you need a break too. This year's Conference will include an affordable grab-n-go lunch option during the Trade Show on Tuesday, July 14. Make sure to get your coupon for the boost you need to continue learning. Thanks to our generous sponsors, the coupon will allow attendees to have a discounted lunch cost of approximately \$10, pending the food selection chosen.

SPONSORED BY: FACILITY SUPPORT COMPANY  
AND HANSEN HUNTER & CO., PC



# 2020 KEYNOTE SPEAKERS



## KICK-OFF MEMBERSHIP MEETING MONDAY, JULY 13, 2:00 TO 4:00 P.M.

### The What IF? Keynote Experience

*Mike Rayburn, Award-Winning Speaker, Entertainer, and Guitar Virtuoso*



Known as the World's Funniest Guitar Virtuoso, Mike Rayburn is an award-winning motivational speaker with a truly unique presentation. Blending masterful musicianship with clean comedy, he inspires audiences to access their unrealized potential and challenges them to leap beyond their perceived limitations.

## MEMBERSHIP MEETING & ELECTION OF OFFICERS TUESDAY, JULY 14, 8:30 TO 10:30 A.M.

### Coffee Talk with Mark Parkinson and Scott Tittle

*Governor Mark Parkinson, President and CEO, AHCA/NCAL and Scott Tittle, Executive Director, NCAL*



We are honored once again to have American Health Care Association and National Center for Assisted Living

President and CEO, Governor Mark Parkinson and National Center for Assisted Living Executive Director, Scott Tittle join us for the FHCA Membership Meeting keynote. Moderated by FHCA Executive Director, Emmett Reed will conduct an open discussion in a "coffee talk" setting with Parkinson and Tittle on national legislation and regulations impacting the profession, industry trends and quality initiatives during this keynote session.

## MEGA SESSION WEDNESDAY, JULY 15, 8:30 TO 10:00 A.M.

### AHCA Update

*Mary Mayhew, Secretary,  
Agency for Health Care Administration*

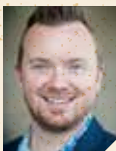


Don't miss the opportunity to hear from, Mary Mayhew, Florida's Secretary of the Agency for Health Care Administration who will be joined by Kim Smoak, Bureau Chief of Field Operations, Agency for Health Care Administration for this Mega Session. Last year this keynote was standing room only so get there early for a good seat and hear about the state of affairs, current regulations and legislation impacting Florida's long term care profession.

## CIRCLE OF EXCELLENCE LUNCHEON & INSTALLATION OF OFFICERS WEDNESDAY, JULY 15, 12:00 TO 2:00 P.M.

### Embrace the Shake: Transforming Limitations into Opportunities

*Phil Hansen, Internationally Recognized Multimedia Artist,  
Author & Innovator*



Referred to by his fans as "the Artist for the People," Phil Hansen is an internationally recognized multimedia artist, author, and innovator who inspires audiences to transform limitations into opportunities by "embracing the shake." It's hard to imagine that Phil's artistic journey nearly came to an end when a tremor developed in his drawing hand. His message of self-reinvention and transforming limitation into opportunity, as well as his ability to energize the creative spirit and draw parallels between art and the business setting, empowers audiences to rise above any challenge and succeed no matter what comes their way.

# SPECIAL

**SUNDAY 6:00 TO 7:30 P.M.**

## **OPENING SOCIAL: RHYTHM OF THE NIGHT**

Feel the beat at this year's Opening Social. Enjoy the sights and sounds of South Florida while networking with colleagues and friends. All attendees, exhibitors and sponsors are encouraged to attend and will enjoy a complimentary beverage and south Florida inspired hors d'oeuvres. **SPONSORED BY: PRUITTHEALTH**



**MONDAY 4:00 TO 7:00 P.M.**

## **TRADE SHOW COCKTAIL PARTY & SILENT AUCTION: ROCK OF AGES**

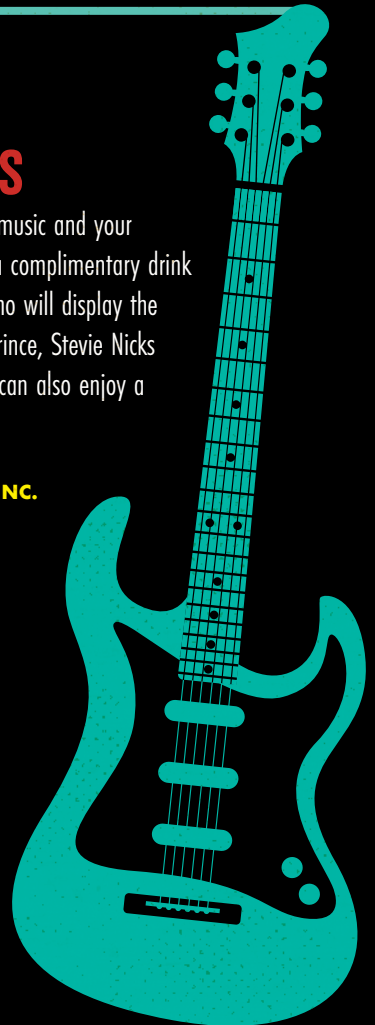
Get ready to rock on at this year's Trade Show, celebrating decades of music and your favorite rock stars of today and yesterday! Enjoy light hors d'oeuvres and a complimentary drink during Monday's Trade Show Cocktail Party while visiting 285 exhibitors who will display the latest in long term care products and services. Keep an eye out for Elvis, Prince, Stevie Nicks and Kiss.... you never know which rock star you might run into! Attendees can also enjoy a Silent Auction to benefit the Florida Health Care Political Action Committee.

**COCKTAIL PARTY SPONSORED BY:  
INFINITY REHAB, HEALTHCARE SERVICES GROUP, INC., IV ACCESS, INC.**

**TUESDAY 10:30 A.M. TO 2:00 P.M.**

## **TRADE SHOW & SILENT AUCTION: ROCK OF AGES**

MAKE SURE TO VISIT THE TRADE SHOW ON THIS DAY TO RECEIVE (1) CONTINUING EDUCATION UNIT (CEU) AND GREAT DOOR PRIZES! Continue to rock on at the second day of the Trade Show and receive one (1) CEU for attendees who visit the Trade Show for at least 1 hour on Tuesday only. Exhibitor prizes will be drawn on this day and lunch will be offered in the Trade Show as well. Don't forget to enjoy the FREE AMSC Wine Toss, scratch-off tickets, and bid high and bid often at the Silent Auction.





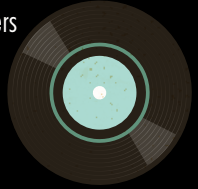
# EVENTS

**TUESDAY 5:15 TO 6:00 P.M.**

## QUALITY AWARD CELEBRATION

Help us celebrate FHCA's outstanding members who received state and national awards this year. All attendees receive a complimentary beverage and light hors d'oeuvres.

**SPONSORED BY: MEDLINE INDUSTRIES**



**WEDNESDAY 12:00 TO 2:00 P.M.**

## COE LUNCHEON & INSTALLATION OF OFFICERS: SYMPHONY OF SUCCESS

Join us as we celebrate excellence, success and significant achievements in long term care as FHCA will present the 2020 prestigious Walter M. Johnson, Jr. Circle of Excellence Award and install the 2020-21 FHCA Board of Directors. Hear the inspirational story of overcoming limitations to become limitless with keynote speaker Phil Hansen.

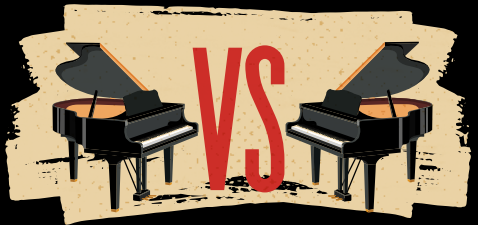
**SPONSORED BY: BOUCHARD INSURANCE**

**WEDNESDAY 7:30 TO 10:30 P.M.**

## FUN NIGHT: FHCA DUELING PIANOS

We've transformed Fun Night this year and planned a night of Dueling Pianos! This show is truly all about fun. Audience members will become a part of the performance in a request-driven sing-along, dance-along, thump-the-tables-along variety show! Incorporating the best aspects of a popular dueling piano's experience, this show will be high-energy and include classic show-stopping numbers as well as fresh and exciting new hits with a twist. Dinner and a complimentary drink are included.

**TITLE SPONSOR: OPTUM**



# REGISTRATION INFORMATION AND POLICIES

July 12-16, 2020

## 2 EASY WAYS TO REGISTER

### INTERNET:

**[www.fhcaconference.org](http://www.fhcaconference.org)**

### MAIL:

**FHCA P.O. Box 1459  
Tallahassee, FL 32302**

Please read these Registration Policies carefully before you register. Additional policies are detailed online. Register for the FHCA 2020 Annual Conference by going online at [www.fhcaconference.org](http://www.fhcaconference.org). Most fees are discounted if the registration is received by Tuesday, June 23, 2020. Those who register by that date will be eligible for a prize drawing to win a complimentary registration for the 2021 Annual Conference & Trade Show.

### Registration Policies

**Cancellations:** Cancellation and refund requests for registrations must be submitted in writing to [swood@fhca.org](mailto:swood@fhca.org) by June 23, 2020 to be eligible for a refund and are subject to a \$50 cancellation fee. Requests received after June 23 will not be accepted unless cancellation is due to survey at your facility. Cancellations due to a facility survey will still need to be submitted in writing to [swood@fhca.org](mailto:swood@fhca.org) as soon as possible, and FHCA will refund your registration with exception of a \$50 administrative fee. Please allow up to six (6) weeks, from the date of request, for all refunds to be issued.

**No-Shows:** Refunds will not be issued to participants who do not attend the Conference and did not cancel their registration by Tuesday, June 23.

**Registration Deadline:** Registrations made after June 23 will need to be made onsite and will be assessed an additional \$50 onsite fee. Registration confirmations will be emailed to each attendee. Please note this may take up to 7 days.

**Dietary Requests:** If you have special needs or dietary requests (including Kosher meals), contact Leigh Ann Bradley at [lbradley@fhca.org](mailto:lbradley@fhca.org) by Tuesday, June 23.

**Trade Show Policy:** Representatives with nonexhibiting vendor companies are not permitted to purchase a Trade Show only pass. Those considering the purchase of a booth for a future Trade Show can purchase a Vendor Pass for a Trade Show Guided Tour. If the company decides to exhibit at next year's event, the \$100 payment will be applied to the cost of their booth. Purchasing admission to the Trade Show in no way grants the right to solicit business in any way; that right is reserved exclusively for our exhibitors who have purchased booths. Anyone found violating this policy will be escorted from the Trade Show.

Please visit [www.fhcaconference.org](http://www.fhcaconference.org)  
for a full list of Registration Policies



# ATTENDEE REGISTRATION FEES

## FULL REGISTRATIONS

### 1ST FULL REGISTRANT

Includes admission to all Education Sessions, including 2 Mega Sessions, 2 Membership Meetings and Circle of Excellence Award Luncheon & Officer Installation with Keynotes; Preceptor Refresher Course; Opening Social; Trade Show; Quality Award Ceremony & Celebration; Fun Night.

	BY JUNE 23	ONSITE
FHCA Member	\$500	\$550
Nonmember	\$690	\$740

### ADDITIONAL FULL REGISTRANT *(from same facility campus)*

Includes admission to all Education Sessions, including 2 Mega Sessions, 2 Membership Meetings and Circle of Excellence Award Luncheon & Officer Installation with Keynotes; Preceptor Refresher Course; Opening Social; Trade Show; Quality Award Ceremony & Celebration; Fun Night.

	BY JUNE 23	ONSITE
FHCA Member	\$450	\$500
Nonmember	\$640	\$690

## ADDITIONAL EVENTS/FEES

Adult Guest <i>(Only for adult guests of Full Registrants — Includes: Opening Social, Trade Show and Fun Night Tickets)</i>	\$95
Opening Social Ticket (Sunday)	\$25
Circle of Excellence Award Luncheon Ticket (Wednesday)	\$75
Fun Night Ticket (Wednesday)	\$80

### TRADE SHOW *(Monday and Tuesday)*

Please see the Trade Show Policy on page 16

FHCA Member	\$50
Nonmember	\$75
Vendor Pass (Guided Trade Show Tour)	\$100

## SINGLE DAY REGISTRATIONS

**MONDAY** 23 Education Sessions, including 1 Membership Meeting with Keynote for 6.5 potential CEUs. Special Events include Trade Show & Welcome Cocktail Party; Assisted Living Day.

	BY JUNE 23	ONSITE
FHCA Member	\$170	\$190
Nonmember	\$220	\$240

**TUESDAY** 11 Education Sessions, including 1 Mega Session with Keynote, 1 Membership Meeting with Keynote and Trade Show, with 5.5 potential CEUs. Special Events include Quality Award Ceremony & Celebration.

	BY JUNE 23	ONSITE
FHCA Member	\$155	\$175
Nonmember	\$205	\$225

**WEDNESDAY** 21 Education Sessions, including Preceptor Refresher Course, 1 Mega Session with Keynote, Circle of Excellence Award Luncheon & Officer Installation with Keynote for 7.5 potential CEUs.

*(Single Day Registration does not include a ticket to the Fun Night)*

	BY JUNE 23	ONSITE
FHCA Member	\$170	\$190
Nonmember	\$220	\$240

**THURSDAY** 10 Education Sessions for 4 potential contact hours.

*(Single Day Registration does not include Preceptor Provider Training)*

	BY JUNE 23	ONSITE
FHCA Member	\$110	\$130
Nonmember	\$160	\$180

## PRECEPTOR PROVIDER TRAINING

*(Limited seating is available, reserve your seat early)*

	BY JUNE 23	ONSITE
FHCA Member	\$199	\$249

# ROCK★STAR HEALTHCARE HEROES

FHCA is proud to  
support Florida's  
long term caregivers,  
the heroes on the front  
line during COVID-19.  
Thank you for  
making the care  
and safety of your  
residents  
a priority.

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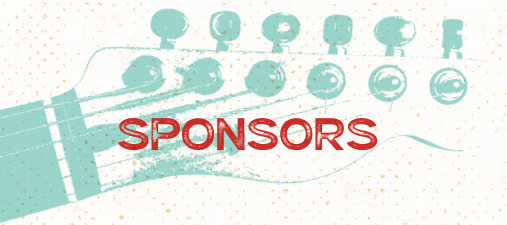
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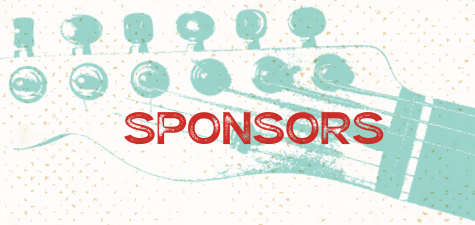
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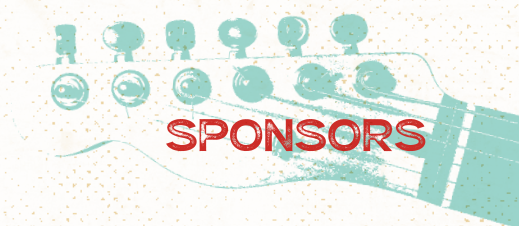
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